

NoFo BREW CO

NOFO COMMUNITY STEWARD

Build relationships. Build markets. Grow with the brand.



At NoFo, we believe great beer and spirits have the power to bring people and communities together. The NoFo Community Steward Program takes that belief beyond our taprooms and into the markets we serve by putting relationships and hospitality at the center of how we grow.

MORE THAN A BRAND AMBASSADOR.

**A MARKET
BUILDER.
A RELATION-
SHIP BUILDER.**

A NoFo Community Steward is a **market builder and relationship builder** who brings NoFo to life in their own community.

That can mean building relationships with new accounts, supporting the ones already pouring NoFo, hosting tastings, educating hospitality teams, working alongside distributor partners and creating memorable experiences that turn customers and industry professionals into genuine NoFo fans.



WHO THRIVES AS A NOFO STEWARD?

We're looking for outgoing, relationship-driven self-starters who genuinely enjoy meeting people, creating connections and turning those connections into opportunities. Hospitality, beverage, restaurant, sales or account-management experience is a plus, but the right mindset matters just as much.

SERVE PEOPLE WHO SERVE.

TAP YOUR
Adventurous
SIDE

Our goal is simple: **give exceptional hospitality to those who dedicate their lives to giving it to others.**

NoFo Community Stewards build genuine relationships with the bartenders, servers, managers, restaurants, retailers and hospitality teams who shape their local communities. Instead of leading with a sales pitch, NoFo Community Stewards listen, learn what an account needs and find meaningful ways NoFo can add value.



BUILD RELATIONSHIPS

Connect authentically with hospitality professionals, understand their needs and build genuine, long-term relationships.



SECURE + GROW

Develop new opportunities, secure placements and strengthen existing NoFo accounts.



BRING NOFO TO LIFE

Create tastings, activations and community experiences that make the NoFo brand tangible.

GROW YOUR MARKET. GROW YOUR OPPORTUNITY.

This is a commission-based opportunity designed to reward the relationships and business you build. As you grow NoFo's presence, strengthen accounts and expand your market, your earning potential grows with it.

You'll feel at home here if you're someone who:

- KNOWS YOUR COMMUNITY -
- LOVES CONNECTING WITH PEOPLE -
- TAKES INITIATIVE -
- FOLLOWS THROUGH -
- THINKS CREATIVELY -
- IS COMFORTABLE WORKING INDEPENDENTLY -
- BELIEVES GREAT SALES START WITH GREAT RELATIONSHIPS -

THE NOFO WAY

These aren't just words on a wall. They guide how our NoFo Community Stewards build their markets, take care of people and represent NoFo in their communities.

BUILD YOUR MARKET.
OWN YOUR MARKET.
LEAD WITH HOSPITALITY.
MOVE WITH PURPOSE.
CREATE RAVING FANS.

